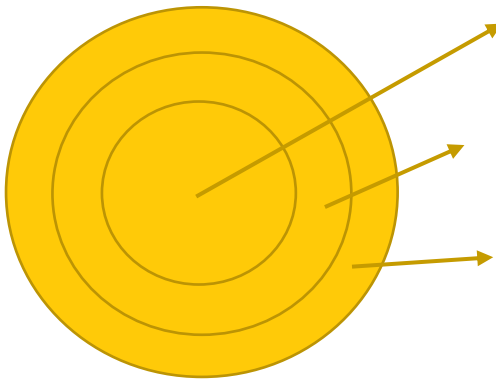


MARKETING PLAN

Date: _____

Period: _____

Mission Statement	
Business Goals	<ul style="list-style-type: none">•••
Product or Service	
Target Market	
Progressive Markets	 <p>Primary market:</p> <p>Secondary market:</p> <p>Tertiary market:</p>
Competition	
Positioning	
Pricing	
Distribution	
Promotion	<ul style="list-style-type: none">•••
Marketing Budget	