

To:

Address:

Date:

From:

Address:

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Congratulations on opening your ! I know it has been a lifelong dream of yours to have a family-owned and operated business, and I'm so happy that it's finally coming true for you. I wish you all the best with your new entrepreneurship endeavors!

I'm absolutely certain that the business will be a local success from the very beginning, especially knowing how much hard work you put into all you do. However, your dedication is just the first step. In order to get the word across to those in our town, you will require a well-planned marketing campaign.

I know you already have so much on your plate, so I wanted to invite you to lunch sometime this week to see how I can help you in the process. I already have some ideas I'm sure you'll enjoy, and I know we'll come up with even more together.

Please let me know whenever you're free these days, or even in the weekend if you can't make it until then. Looking forward to seeing you!

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